

GMMP research results have been applied in a myriad ways all over the world. For more information on some specific projects that have stemmed from GMMP efforts please take a look at the [GMMP background page](#).

The research results for GMMP 2009/2010 will trigger the second phase of the project that includes:

1. simultaneous launches of the global, regional and national GMMP reports
2. collaborative projects with media practitioners to transform media house policies and practices
2. media and communication policy advocacy campaigns
3. gender-focussed media literacy for media consumers